



Virtual Marketing Organization **Elite Program**

Our Major Medical & Ancillary Product Elite Agents Receive:

A robust lead program, sales automation tools and smart sales training.

Step 1: GET GOING! \$250 in FREE Shared Lead* Credits to Get You Started!

Never cold call again! GoHealth will invest \$250 in high quality shared lead* credits for every carrier appointment with GoHealth.

Step 2: KEEP GOING! \$100 Per-Issued-Policy Lead Program

*For every issued policy, we'll deposit \$50 of Shared Lead Credits and \$50 of Lead Cash** into your BrokerOffice account.*



Technology to sell FASTER!

GoHealth Agents Receive:

Desktop Sharing Solution

Autoresponder Dashboard

Standard GoHealth Website

Norvax Quote Engine for GoHealth Products

CRM Lead Management

2,000 BrokerDialer minutes per month

“Shopping Cart” Functionality

The GoHealth Success Equation:

Sponsored BrokerOffice™ Technology + Lead Cash = More Income

** Shared Lead Credits: Lead Credits that can be used to purchase Shared Leads through GoHealth.*

*Offer Expires 03-31-11
Policy must be in force for 30 days.*

*** Lead Cash: Lead Credits that can be used to purchase Exclusive, Shared and Live Transfer Leads through GoHealth.*

*Shared Lead Price: \$4
Exclusive Lead Price: \$10*